

REALTOR® Perks Program

Promote your business services to REALTORS® all year long! As part of the REALTOR® Perks Program, the RAE offers local businesses the opportunity to offer exclusive perks and discounts to REALTOR® members and their family members or clients (if you so choose)!



From insurance rates, tire changes, gym memberships, signage, and marketing materials – we work with a variety of local vendors and businesses to reach the REALTOR® community in the Greater Edmonton Region and beyond.

As an annual REALTOR® Perks provider, you get your logo, company description and special offer listed on the Association’s member portal.

REALTOR® Perks Program

PROGRAM DETAILS

- Annual Investment: \$250 + GST
- Annual Invoice (January)

INVESTMENT INCLUDES:

- Addition to our REALTOR® Perks Program section on our member portal
- Two (2) mentions in our weekly newsletter - RAE Connect Publication sent to 5,500+ members with an average open rate of 68%
- Four (4) social media posts on the RAE's private, member-only Facebook Group **OR** two (2) social media posts on the RAE's private, member-only Facebook Group and Two (2) social media posts on the RAE's Instagram account
- One week (1) feature on the RAE's member portal home page dashboard

Our team will reach out at the end of each year to discuss how the previous year went and to discuss a new agreement for the upcoming year.

Ready to get started?

Complete the REALTOR® Perks Program Application Form [here](#).

REALTOR® Perks Program Agreement

The REALTOR® Perks Program is a low-cost opportunity for businesses to reach 5000+ REALTOR® and broker members while creating value through a particular service or product offering.

On behalf of the REALTORS® Association of Edmonton (RAE), we'd like to thank you for agreeing to offer a special rate, discount, or perk to our members and staff. Note: employees and members mean all employees of the Association, REALTOR® and broker members. It will be the responsibility of the Perks Partner to confirm the eligibility of all program participants.

This agreement is intended to provide an overview of the nature of the program and ensure both parties are aware of what they are accountable for providing.

Perks Partner agrees to provide the following:

- High resolution version of corporate logo
- Brief description of the offer or discount and how it can be accessed
- Annual report on overall usage of offer or discount
- Communicate any required content changes including changes to the offer or discount

In exchange, the RAE agrees to provide the following:

- Addition to our REALTOR® Perks Program section on our member portal
- Two (2) mentions in our weekly newsletter - RAE Connect
 - Publication sent to 5000+ members with an average open rate of 68%
- Four (4) social media posts on the RAE's private, member-only Facebook Group
- One, one week (1) feature on the RAE's member portal home page dashboard
- Annual check in to discuss program, confirm interest for following year and to ensure all information displayed is still accurate

Please note that this agreement is not exclusive to the Perks Program and the Association may offer the same or similar discounts provided by other suppliers at any time.

Contact Information

Company: _____
("Perks Partner")

Contact Name and Title: _____

Address: _____

City / Province / Postal Code: _____

Office Number: _____ Cell Number: _____

Contact Email: _____ Website: _____

Program Offer/Discount

Please describe the offer or discount you'd like to provide and include any relevant links and/or contact information needed to redeem.

Company Logo

Please attach hi-res version(s) of your company logo.



Payment Details

Annual Investment: \$250+GST

Invoices will be issued upon confirmation of this agreement with the RAE team. Please ensure that all payments are made by the due date specified on the invoice. Payments can be made via electronic funds transfer (EFT), cheque, or credit card.

Moving forward, invoices will be issues and sent for payment at the start of each year (if Perks Partner opts in for another year).

Please specify preferred payment method:

_____ **EFT***

_____ **Cheque****

_____ **Credit Card**

*EFT information will be provided to you

** Please make all cheques payable to REALTORS® Association of Edmonton

I have the authority to make this offer on behalf of the Perks Partner noted above and agree to the following terms outlined in this agreement:

Printed Name: _____

Date: _____

Signature: _____

Should you have any questions or concerns, please contact communications@therae.com or call the main line at 780-451-6666.

Thank you for your support!