


RAECON 

2026 EXHIBITOR PACKAGE

RAEevents





What is RAECON?

RAECON is a one-day professional development conference hosted by the REALTORS® Association of Edmonton, designed to help REALTORS® stay ahead in an evolving real estate industry. With **350+ attendees and 50+ exhibitors** in past years, RAECON is one of the Association's most well-attended events. The conference features a **2.5-hour tradeshow** showcasing products and services that support REALTORS® and their clients.

RAECON is an ideal platform for businesses that want to connect directly with decision-makers and showcase how they add value to real estate professionals.

EVENT DETAILS

September 16, 2026 | Edmonton EXPO Centre, Hall F

Exhibitor Tradeshow: 12:00 – 2:30 PM | Member Mixer: 3:30 – 5:30 PM

Why Exhibit at RAECON?

Participating in the RAECON tradeshow offers your company:

- **Direct access to influential REALTORS®** actively seeking products and services to grow their businesses
- **High-visibility exposure** in a focused, professional environment with limited exhibitors per industry category
- **Face-to-face relationship building** with engaged decision-makers from across the Greater Edmonton Area

With limited representation per industry category, your company benefits from enhanced visibility, meaningful conversations, and the opportunity to position your brand as a trusted industry partner.



Booth Details

We have two types of booth packages available this year:

PREMIER BOOTH

\$1,000

Premier booths are 10'x20' and include:

- 8' high black draping on the back and 3' high black draping for the sides
- Two 6' tables, skirted in black
- Three chairs
- Three exhibitor badges, including lunch
- Three Member Mixer passes

REGULAR BOOTH

\$700

Regular booths are 10'x10' and include:

- 8' high black draping on the back and 3' high black draping for the sides
- One 6' table, skirted in black
- Two chairs
- Two exhibitor badges, including lunch
- Two Member Mixer passes

Custom booth sizes available. Please inquire for more information.



NEW FOR 2026

This year, lunch will be served directly on the tradeshow floor, letting you be right in the middle of the action.

NOTE: Power is not included and must be arranged separately. **\$175/booth** (1500W, 120V duplex outlet)

NOTE: The Lead Capture Tool linked to the event app is available for **\$75/extra**.

The lead capture feature allows you to scan attendee badges and instantly collect their name and contact information.

Additional **Exhibitor Badges**

Three exhibitor badges are included per Premier Booth. Two exhibitor badges are included per Regular Booth. Additional badges can be purchased for **\$100** each. All exhibitor badges include lunch and Member Mixer access.

NOTE: *There is a limit of 6 total exhibitors per booth.*

Set Up & Strike

Exhibitors will have access to the space for set-up on September 15 between 1:30 PM and 4:30 PM, and September 16 between 8:00 AM and 11:00 AM.

All booths must be fully set up and occupied by 11:30 AM on September 16, and the exhibitor tradeshow will begin at 12:00 PM.

Booth take down will be after 2:30 PM, upon conclusion of the tradeshow. Booths are not to be dismantled prior to the tradeshow ending at 2:30 PM. You may leave your booth up if you would like it to be visible during the Member Mixer.

GES will be on-site coordinating any last-minute services on show day and load-in. Find them at the GES Service Desk for assistance.



2026 RAECON Agenda

**subject to change*

8:00 – 9:00 AM: Breakfast

9:00 AM – 10:10 AM: Keynote Speakers

10:15 AM – 10:30 AM: Coffee Break

10:30 AM – 11:10 AM: 1st Breakout Session Round

11:20 AM – 12:00 PM: 2nd Breakout Session Round

12:00 PM – 2:30 PM: Lunch and Exhibitor Tradeshow

1:45 PM – 2:30 PM: 3rd Breakout Session Round

2:45 PM – 3:30 PM: Closing Keynote

3:30 PM – 5:30 PM: Member Mixer



Tradeshow Suppliers

Any other booth requirements are the sole responsibility of the exhibitor. You can reach out to the following providers for services.

Company: GES

Contact: edmonton@ges.com | 780-469-7767

Booth Offerings: Booth furnishings, exhibit accessories and product display, graphics and design, set-up and strike labour, material handling, etc.

Deadlines: Discounts are available if services are ordered before September 2. Orders must be received with full payment on or before September 2.

Order from **GES**

Pricing Information

Get up to 25% off! Ordering online is the best way to save.

[Order online here.](#)

- **Advance Pricing** is available until September 2
- **Standard Pricing** is available until September 15
- **On-Site Pricing** will apply on event day (September 16)

[Click here for pricing details.](#)



Activations & Draw Prizes

To experience the highest potential for success in drawing traffic to your booth, we are encouraging exhibitors to incorporate an interactive activation / incentive into their booth design.

This could be something as simple as a prize draw, special offers, or a game for attendees to play. The booths that have received the most traffic in the past have been ones offering free trial samples, draw prizes and promotional events. This is a great way for your company to gain visibility and drive traffic to your booth. All draws and prize distribution to the winner will be your company's responsibility.

Contact Us

Got questions? Please contact us!



Communications Team

Phone: 780-451-6666

Email: communications@therae.com

REALTORS® Association of Edmonton:

101, 18354 118 Avenue, NW
Edmonton, AB T5S 2G2

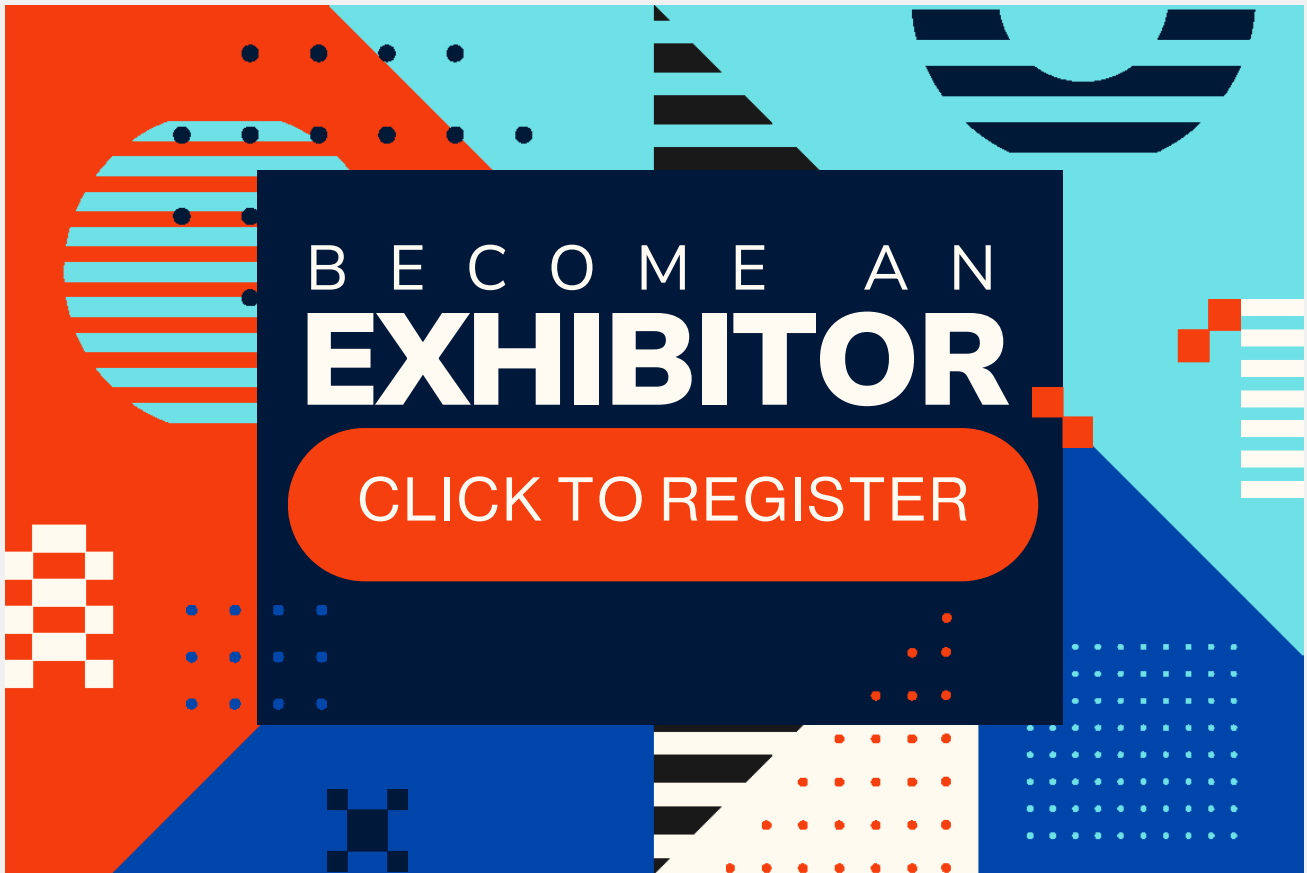




Exhibitor **Registration Form**

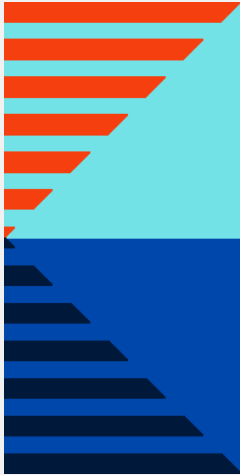


SEPTEMBER 16, 2026 | EDMONTON EXPO CENTRE



Click the button to fill out the online RAECON Exhibitor Registration Form.

Exhibitor Terms & Conditions



Date: Wednesday, September 16, 2026

Exhibition Time: 12:00 PM – 2:30 PM (subject to change)

Venue: Edmonton EXPO Centre, Hall F

Move-in:

September 15, 1:30 PM and 4:30 PM

September 16, 8:00 AM and 11:00 AM

Move-out:

September 16, after 2:30 PM

PLEASE NOTE:

Exhibitor booths must remain set up for the entire duration of the tradeshow. Booths may be left up longer, if you would like it to still be visible during the post-show Member Mixer.

PAYMENT TERMS

Full payment must accompany your completed registration form. Booths are assigned on a first-pay, first-served basis. Early registration is recommended to secure your booth space. Please make all cheques payable to the REALTORS® Association of Edmonton.

Exhibitors will be required to abide by all rules and regulations as established by the REALTORS® Association of Edmonton (RAE). These regulations become part of the contract between the firms and organizations exhibiting at the summit (the “exhibitor”) and the REALTORS® Association of Edmonton (the “RAE”) before, during and after the exhibit. Firms and organizations agree to abide by these conditions by accepting space assignments at RAECON 2026.

Exhibitor **Terms & Conditions**

TERMS

The Exhibitor with the proper name tag shall be entitled to use the assigned space on September 15, from 1:30 PM to 4:30 PM, and on September 16, 8:00 AM to 5:30 PM. Booths must be dismantled immediately following the Member Mixer closing at 5:30 PM. There is NO provision to leave a product and pick up on other dates.

CONTRACT FOR SPACE

This signed application, formal notice of assignment by RAE, and full payment of rental charges constitute a contract for the right to use the space. Booth assignments are on a first-come, first-served basis. Exhibit booths must be staffed for the duration of the display hours. RAE shall enforce acceptable noise levels. No exhibitor shall operate any equipment that would be detrimental to the welfare of the show or other exhibitors.

USE OF SPACE

All booths include a 8' high back wall drape and a 3' side wall drape. One skirted table and two (2) folding chairs for Regular Booths, and two skirted tables and three (3) regular chairs for Premier Booths. General internet access is available. RAE reserves the right to relocate exhibitors when, in its opinion, such moves are necessary to maintain the quality, traffic, flow, character, and good order of the show.

Exhibitor **Terms & Conditions**

PAYMENTS AND CANCELLATIONS

All booth spaces must be paid in full prior to the start of RAECON 2026.

Cancellation notification must be submitted, in writing, to the REALTORS® Association of Edmonton. Cancellations a month before the event date will be charged a \$150 administration fee. In the event of cancellation less than 30 days before the event date, no refund will be made. Refunds for cancellations less administration fee will only be made if booth space has been filled.

Contracts accepted less than 30 days before the event date and subsequently canceled will receive no refund.

FOOD/BEVERAGE DISTRIBUTION

The Edmonton EXPO Centre is the exclusive caterer for all food and beverage. Exhibitors are not permitted to sell or distribute food or beverages within the exhibit space.

SPACE ASSIGNMENT

Space will not be held without payment. If space is unoccupied by 10:00 AM, on event day, RAE reserves the right to use or reassign the unoccupied space as seen fit. No refunds will be made. The exhibitor agrees not to dismantle their displays or remove goods during the agreed-upon show times. Tear-down may begin only after guests have exited the premises. Failing to do so, the exhibitor agrees to pay all such additional costs as may be incurred. All show information will be made available to exhibitors.



Exhibitor Terms & Conditions

CARE OF BUILDING AND EQUIPMENT

RAE assumes no liability for loss or damage thereto. The exhibitor shall assume all responsibility for loss or damage to their property due to theft, fire, flood or any other cause beyond the control of RAE. Exhibitors shall be liable for any damages to the building, furniture, or fixtures contained therein, or the approaches and entrances therein and thereto, by virtue of the terms of this agreement. All display materials must comply with fire regulations and codes.

DUE DILIGENCE

RAE does not guarantee or endorse the quality of the exhibiting companies or the products and services exhibited.

BROKERAGES & BROKERAGE-AFFILIATED ORGANIZATIONS

Please note that brokerages are not permitted to purchase exhibitor booths due to concerns around recruitment. This is outlined in the RAE's Rules and Regulations Part 2, Section 3 – Solicitation of Associates, which states, *“There shall be no solicitation of Associates during any Board organized real estate meetings, functions, events, educational courses, seminars, on Board property or venues booked by the Board for such purposes.”*

EXHIBITOR SAFETY GUIDELINES

Any incidents and emergencies must be reported to EXPO Security at 780-471-7222.



Exhibitor Terms & Conditions

The safety of everyone involved in or attending an event is our top priority. The Edmonton EXPO Centre expects everyone working on our site to adhere to all local, municipal and federal regulations and OH&S policies. Events, contractors and exhibitors are responsible for ensuring their equipment meets Canadian standards and is in good working order. Where applicable individuals must have required certifications and licenses on them, and be able to present them upon request.

Move In and Move Out periods during events can be a dangerous time with vehicles, heavy machinery, overhead work, and many other hazards. Exhibitors should take particular care when working during this time and should take steps to protect themselves and others.

Hazards during this time can include, but are not limited to:

- Sprains and strains from improper lifting or carrying awkward equipment. Do not rush, take the time to make multiple, lighter, trips, or use a hand cart or other equipment.
- Falling materials from partly built displays, booths, or carts. Always pay attention and be aware of your surroundings.
- Other vehicles in the area including work or personal vehicles, forklifts, man-lifts and carts. Always be aware of your surroundings and take particular care when moving around the hall, or entering and exiting the building. The Edmonton EXPO Centre strongly encourages everyone working during Move In and Move Out to wear a visibility vest to help prevent accidents.

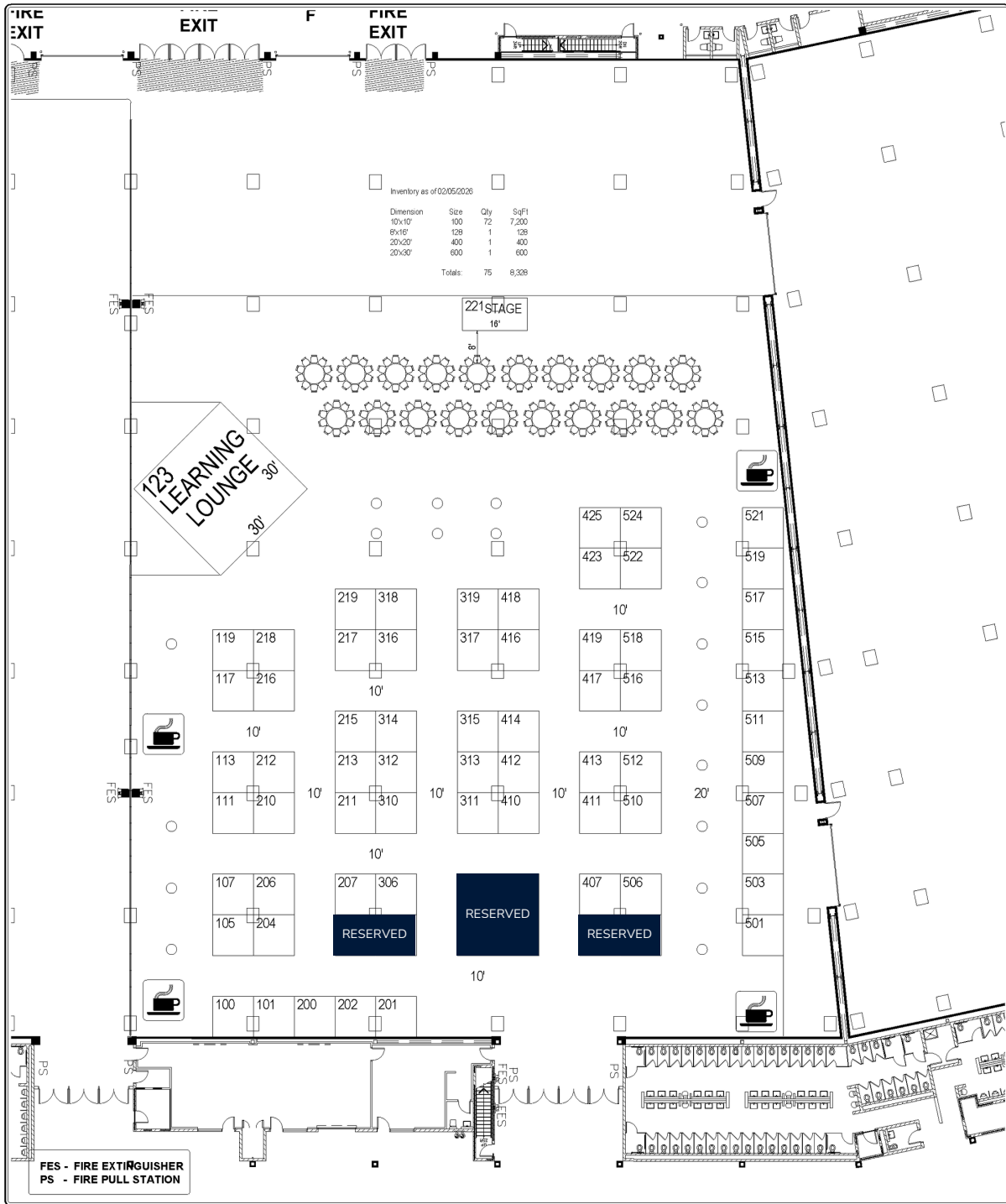
Exhibitor **Terms & Conditions**

- Slips and falls from snow and ice, wet floors, cords, equipment, waste and other items. Do not carry items in such a way that it obstructs your vision, and wear proper footwear with closed toes and tread to help maintain your balance on uneven, wet or slippery surfaces.
- Sharp materials including knives or box cutters, as well as partly built displays with sharp metal edges. Take care when using a blade, ensure you are always cutting away from your body or wear protective gloves.
- High voltage equipment may be present and could cause a shock or electrocution. Never unplug or plug into high voltage panels, only use the electrical outlets ordered through Showtech. Only use CSA approved equipment and keep cords and plugs free of breaks or tears.
- Falls from elevation can occur when not using a proper stable surface, or not taking proper precautions when working from height. Fall protection equipment and certifications are required for any work above 10 feet or 3 meters.

Children under the age of fifteen (15) are not permitted into the event space during Move In or Move Out.

For information about accessibility, displays and signage, facility map, fire regulations, food and beverage sampling, insurance, safety, and more, please refer to the Edmonton EXPO Centre's full list of policies [here](#).

Thank you for your business.
We look forward to seeing you at RAECON!



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2026 RAECON
September 16, 2026
Edmonton Expo Centre
Hall F

Confidential Property Of GES CANADA
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W E ' L L S E E Y O U A T

RAECON



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