

## REALTOR® Perks Program

The REALTOR® Perks Program is a low-cost opportunity for businesses to reach 5000+ REALTOR® and broker members while creating value through a particular service or product offering to our members and staff. Note: employees and members mean all employees of the Association, REALTOR® and broker members. It will be the responsibility of the Perks Partner to confirm the eligibility of all program participants.

### **Annual Investment: \$250+GST**

#### **Perks Partner provides:**

- High resolution version of corporate logo
- Brief description of the offer or discount and how it can be accessed
- Annual report on overall usage of offer or discount
- Communicate any required content changes including changes to the offer or discount

#### **In exchange, the RAE will provide the following:**

- Addition to our REALTOR® Perks Program section on our member portal
- Addition to the “Perks” section on our Employee and Family Assistance Program (Telus Health)
- Two (2) mentions in our weekly newsletter - RAE Connect
  - Publication sent to 5000+ members with an average open rate of 68%
- Four (4) social media posts on the RAE’s private, member-only Facebook Group
- One, one week (1) feature on the RAE’s member portal home page dashboard
- Annual check in to discuss program, confirm interest for following year and to ensure all information displayed is still accurate

*Please note that this agreement is not exclusive to the Perks Program and the Association may offer the same or similar discounts provided by other suppliers at any time.*