

About the REALTORS® Association of Edmonton

The REALTORS® Association of Edmonton (the RAE), founded in 1927, is a professional association of real estate brokers and associates in the Greater Edmonton Area and beyond. Outside of Edmonton, we serve communities in the following surrounding regions:

- Barrhead
- Beaumont
- Bon Accord
- Bonnyville
- Bruderheim
- Calmar
- Camrose
- Cold Lake
- Devon
- Drayton Valley
- Elk Point
- Fort Saskatchewan
- Gibbons
- Leduc and Leduc County
- Legal
- Morinville
- New Sarepta
- Parkland County
- Pigeon Lake
- Redwater
- St. Albert
- St. Paul
- Sherwood Park
- Spruce Grove
- Stony Plain
- Strathcona County
- Sturgeon County
- Thorsby
- Vegreville
- Wabamun
- Warburg
- Westlock
- Wetaskiwin

Our team of approximately 30 staff work to advance the integrity and professionalism of REALTOR® services. We are committed to serving the needs of our 4300+ members, who, in turn, serve their clients by delivering professional real estate services.

The Association administers the Multiple Listing Service®, provides professional education to its members and enforces a strict Code of Ethics and Standards of Business Practice.

We also advertise property listings and publish consumer information online at www.realtorsofEdmonton.com and www.REALTOR.ca. Our members are also actively involved in surrounding communities, and support charities and not-for-profit organizations through the REALTORS® Community Foundation.

Our Mission

The main reason the RAE exists as an association; the RAE's core purpose; the RAE's reason for being.

Engaging with our members to support an environment where our members have the opportunity to be highly valued, respected and successful professionals.

Our Vision

The aspirational outcome we hope to achieve by living out our mission every day, as viewed by our members and by the Association.

For our members, it's that...

REALTORS® are highly valued and respected by consumers during their real-estate experience.

For our Association, it's that...

RAE is a leader in creating value by fostering a positive culture of integrity, respect and diversity amongst our members.

Our Focus

The focus and motive behind everything we do.

1. Provide real value to our members.
2. Treat our members like clients with a focus on service excellence and respect.
3. Build our members' confidence in their Association.