

RAECONO

2025 EXHIBITOR PACKAGE



RAEevents





What is **RAECON**?

RAECON is a one-day conference hosted by the REALTORS® Association of Edmonton for REALTORS® to continue their professional development. Real estate is continually changing, and the top REALTORS® adapt and improve to meet the industry's increasing demands.

With 350+ attendees and over 50 exhibitors in previous years, RAECON proves to be one of the Association's most well-attended events. RAECON includes a four-hour exhibition highlighting the tools and service providers working to serve REALTORS®. We are looking to bring in local businesses who empower our membership and strive to improve the real estate industry of the Greater Edmonton Area.

What are the **details**?

Our exhibitor tradeshow will take place at RAECON on September 16 from 10:45 AM – 3:30 PM at the Edmonton EXPO Centre, Hall F. The tradeshow provides a valuable opportunity to be face-to-face with some of the Greater Edmonton Area's most influential and engaged REALTORS®.

With a limit of 84 booths, your company will have a prime opportunity for exposure and to highlight your products/services.

Booth Details

We have two types of booth packages available this year:

PREMIER BOOTH

\$1,000

Premier booths are 10'x20' and include:

- 8' high black draping on the back and 3' high black draping for the sides
- Two 6' tables, skirted in black
- Three chairs
- Three exhibitor badges, including boxed lunch
- Three Member Mixer passes

REGULAR BOOTH

\$700

Regular booths are 10'x10' and include:

- 8' high black draping on the back and 3' high black draping for the sides
- One 6' table, skirted in black
- Two chairs
- Two exhibitor badges, including boxed lunch
- Two Member Mixer passes



NEW FOR 2025

This year, exhibitors are invited to our exclusive Member Mixer, an opportunity to continue conversations with RAECON attendees and build valuable relationships in a relaxed, social setting.

NOTE: Power is not included and must be arranged separately. \$116/booth

NOTE: The Lead Capture Tool linked to the event app is available for \$50/extra.

Additional **Exhibitor Badges**

Three exhibitor badges are included per Premier Booth. Two exhibitor badges are included per Regular Booth. Additional badges can be purchased for \$75 each. All exhibitor badges include a boxed lunch and Member Mixer access.

Set Up & Strike

Exhibitors will have access to the space for set-up on September 15 between 2:00 PM and 4:00 PM, and September 16 between 9:00 AM and 10:00 AM.

All booths must be fully set up and occupied by September 16 at 10:00 AM, and the exhibitor tradeshow will begin at 10:45 AM.

Booth take down will be between 5:30 PM and 6:30 PM, immediately following the Member Mixer. Booths are not to be dismantled prior to the Member Mixer ending at 5:30 PM.

GES will be on-site to assist in coordinating any last-minute services on show day. Find them at the GES Service Desk between 8:00 AM – 5:00 PM.





2025 RAECON Agenda

**subject to change*

8:00 – 9:10 AM: Breakfast

9:10 AM – 10:45 AM: Keynote Speakers

10:45 AM – 3:30 PM: Exhibitor Tradeshow

10:45 AM – 11:00 AM: 1st Breakout Session Round

12:00 – 1:30 PM: Lunch

1:45 PM – 2:30 PM: 2nd Breakout Session Round

2:45 PM – 3:30 PM: 3rd Breakout Session Round

3:45 PM – 5:30 PM: Member Mixer



Tradeshow Suppliers

Any other booth requirements are the sole responsibility of the exhibitor. You can reach out to the following providers for services.

Company: GES

Contact: Katie Lewyk (klewyk@ges.com)

Booth Requirements: Booth furnishings, exhibit accessories and product display, graphics and design, set-up and strike labour, material handling, etc.

Deadlines: Discounts are available if services are ordered before August 29.

Orders must be received with full payment on or before August 29.

Order forms for GES are provided at the back of this package.

Shipping Details

Advanced shipments may be sent to the GES warehouse between Monday, August 18 - Friday, September 12, between 9:00 AM – 4:00 PM. All post-show shipments must be picked up from the GES warehouse by September 20, between 9:00 AM – 4:00 PM.

*c/o GES / Event Name Company Name & Booth Number 6292 - 50 St. NW
Edmonton, Alberta T6B 2N7*



Activations & Draw Prizes

To experience the highest potential for success in drawing traffic to your booth, we are encouraging exhibitors to incorporate an interactive activation / incentive into their booth design.

This could be something as simple as a prize draw, special offers, or a game for attendees to play. The booths that have received the most traffic in the past have been ones offering free trial samples, draw prizes and promotional events. This is a great way for your company to gain visibility and drive traffic to your booth. All draws and prize distribution to the winner will be your company's responsibility.

Contact Us

For questions or to return completed form, please contact:



Event Specialist: Tania Morales

Phone: 780-453-9338

Email: tania.moralesuribe@therae.com

REALTORS® Association of Edmonton:

101, 18354 118 Avenue, NW, Edmonton, AB T5S 2G2



Exhibitor Registration Form

September 16, 2025 | Edmonton EXPO Centre

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REALTORS® Association of Edmonton Sponsorship Agreement

CONTACT INFORMATION

Company ("Exhibitor"):

Contact Name:

Address:

City / Province / Postal Code:

Office Number: Cell Number:

Email: Website:

EXHIBITORS DETAILS

Premier Booth (10' x 20')

of Booths (\$1,000/each)

Add power? (\$116/booth) YES NO

Add Lead Capture Software? (\$50/booth) YES NO

Cost of Power \$ Subtotal \$ 5% GST \$
R101577716Total \$

Regular Booth (10' x 10')

of Booths (\$700/each)

Add power? (\$116/booth) YES NO

Add Lead Capture Software? (\$50/booth) YES NO

Cost of Power \$ Subtotal \$ 5% GST \$
R101577716Total \$

EXHIBITOR NAME BADGES

Two exhibitor personnel included per booth. Additional passes are \$75/each.

Add pass? (\$75/each) YES NO

of Passes (\$75/each)

1.

2.

3.

Exhibitor Registration Form

September 16, 2025 | Edmonton EXPO Centre

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REALTORS® Association of Edmonton Sponsorship Agreement

BOOTH SELECTION

Please make your 1st, 2nd and 3rd booth selection according to the floor plan.

RAE reserves the right to determine booth assignments. Requests are given consideration with priority for RAE's partners and sponsors and are confirmed on a first pay, first serve basis.

1. 2. 3.

Please do NOT locate me adjacent to:

Please note that while we will make every effort to accommodate your request, we cannot make any guarantees.

SOCIAL MEDIA ACCOUNTS

Please provide handles for any applicable platforms.

FACEBOOK:

INSTAGRAM:

LINKEDIN:

COMPANY LOGO

Please attach hi-res version(s) of your company logo.
Accepted Format: EPS or PNG (with transparent background).
File Size: a minimum width of 2000px is preferred

COMPANY BIO

Please provide a short description of your company. This may be used in our program and other promotional materials for the RAECON.

Exhibitor Registration Form

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REALTORS® Association of Edmonton Sponsorship Agreement

PAYMENT INFORMATION

Invoices will be issued upon confirmation from the RAE team. Please ensure that all payments are made by the due date specified on the invoice.

Please specify preferred payment method:

EFT Cheque Credit Card

**EFT information will be provided to you*

*** Please make all cheques payable to REALTORS® Association of Edmonton*

Please complete and return this form along with payment via e-mail or post to the REALTORS® Association of Edmonton to secure your booth. Our team will contact you to process payments. Booths will be distributed on a first come, first served basis.



Exhibitor Terms & Conditions



Date: Tuesday, September 16, 2025

Exhibition Time: 10:45 AM – 3:30 PM (subject to change)

Venue: Edmonton EXPO Centre, Hall F

Move-in:

September 15, 2:00 PM and 4:00 PM

September 16, 9:00 AM and 10:00 AM

Move-out:

September 16, 5:30 PM and 6:30 PM

PLEASE NOTE:

Exhibitor booths must remain set up until after the Member Mixer.

PAYMENT TERMS

Full payment must accompany your completed registration form. Booths are assigned on a first-pay, first-served basis. Early registration is recommended to secure your booth space. Please make all cheques payable to the REALTORS® Association of Edmonton.

Exhibitors will be required to abide by all rules and regulations as established by the REALTORS® Association of Edmonton (RAE). These regulations become part of the contract between the firms and organizations exhibiting at the summit (the “exhibitor”) and the REALTORS® Association of Edmonton (the “RAE”) before, during and after the exhibit. Firms and organizations agree to abide by these conditions by accepting space assignments at RAECON 2025.

Exhibitor Terms & Conditions

TERM

The Exhibitor with the proper name tag shall be entitled to use the assigned space on September 15, from 2:00 PM to 4:00 PM, and on September 16, 9:00 AM to 5:30 PM. Booths must be dismantled immediately following the Member Mixer closing at 5:30 PM. There is NO provision to leave a product and pick up on other dates.

CONTRACT FOR SPACE

This signed application, formal notice of assignment by RAE, and full payment of rental charges constitute a contract for the right to use the space. Booth assignments are on a first-come, first-served basis. Exhibit booths must be staffed for the duration of the display hours. RAE shall enforce acceptable noise levels. No exhibitor shall operate any equipment that would be detrimental to the welfare of the show or other exhibitors.

USE OF SPACE

All booths include a 8' high back wall drape and a 3' side wall drape. One skirted table and two (2) folding chairs for Regular Booths, and two skirted tables and four (4) regular chairs for Premier Booths. General internet access is available. RAE reserves the right to relocate exhibitors when, in its opinion, such moves are necessary to maintain the quality, traffic, flow, character, and good order of the show.

Exhibitor Terms & Conditions

PAYMENTS AND CANCELLATIONS

All booth spaces must be paid in full prior to the start of RAECON 2025.

Cancellation notification must be submitted, in writing, to the REALTORS® Association of Edmonton. Cancellations a month before the event date will be charged a \$150 administration fee. In the event of cancellation less than 30 days before the event date, no refund will be made. Refunds for cancellations less administration fee will only be made if booth space has been filled.

Contracts accepted less than 30 days before the event date and subsequently canceled will receive no refund.

FOOD/BEVERAGE DISTRIBUTION

The Edmonton EXPO Centre is the exclusive caterer for all food and beverage. Exhibitors are not permitted to sell or distribute food or beverages within the exhibit space.

SPACE ASSIGNMENT

Space will not be held without payment. If space is unoccupied by 10:00 AM, on event day, RAE reserves the right to use or reassign the unoccupied space as seen fit. No refunds will be made. The exhibitor agrees not to dismantle their displays or remove goods during the agreed-upon show times. Tear-down may begin only after guests have exited the premises. Failing to do so, the exhibitor agrees to pay all such additional costs as may be incurred. All show information will be made available to exhibitors.



Exhibitor Terms & Conditions

CARE OF BUILDING AND EQUIPMENT

RAE assumes no liability for loss or damage thereto. The exhibitor shall assume all responsibility for loss or damage to their property due to theft, fire, flood or any other cause beyond the control of RAE. Exhibitors shall be liable for any damages to the building, furniture, or fixtures contained therein, or the approaches and entrances therein and thereto, by virtue of the terms of this agreement. All display materials must comply with fire regulations and codes.

DUE DILIGENCE

RAE does not guarantee or endorse the quality of the exhibiting companies or the products and services exhibited.

BROKERAGES & BROKERAGE-AFFILIATED ORGANIZATIONS

Please note that brokerages are not permitted to purchase exhibitor booths due to concerns around recruitment. This is outlined in the RAE's Rules and Regulations Part 2, Section 3 – Solicitation of Associates, which states, "There shall be no solicitation of Associates during any Board organized real estate meetings, functions, events, educational courses, seminars, on Board property or venues booked by the Board for such purposes."

EXHIBITOR SAFETY GUIDELINES

- Smoking is prohibited in the exhibit venue.
- Standing on chairs, tables, and other furniture is PROHIBITED. The furniture is not designed to support your standing weight.

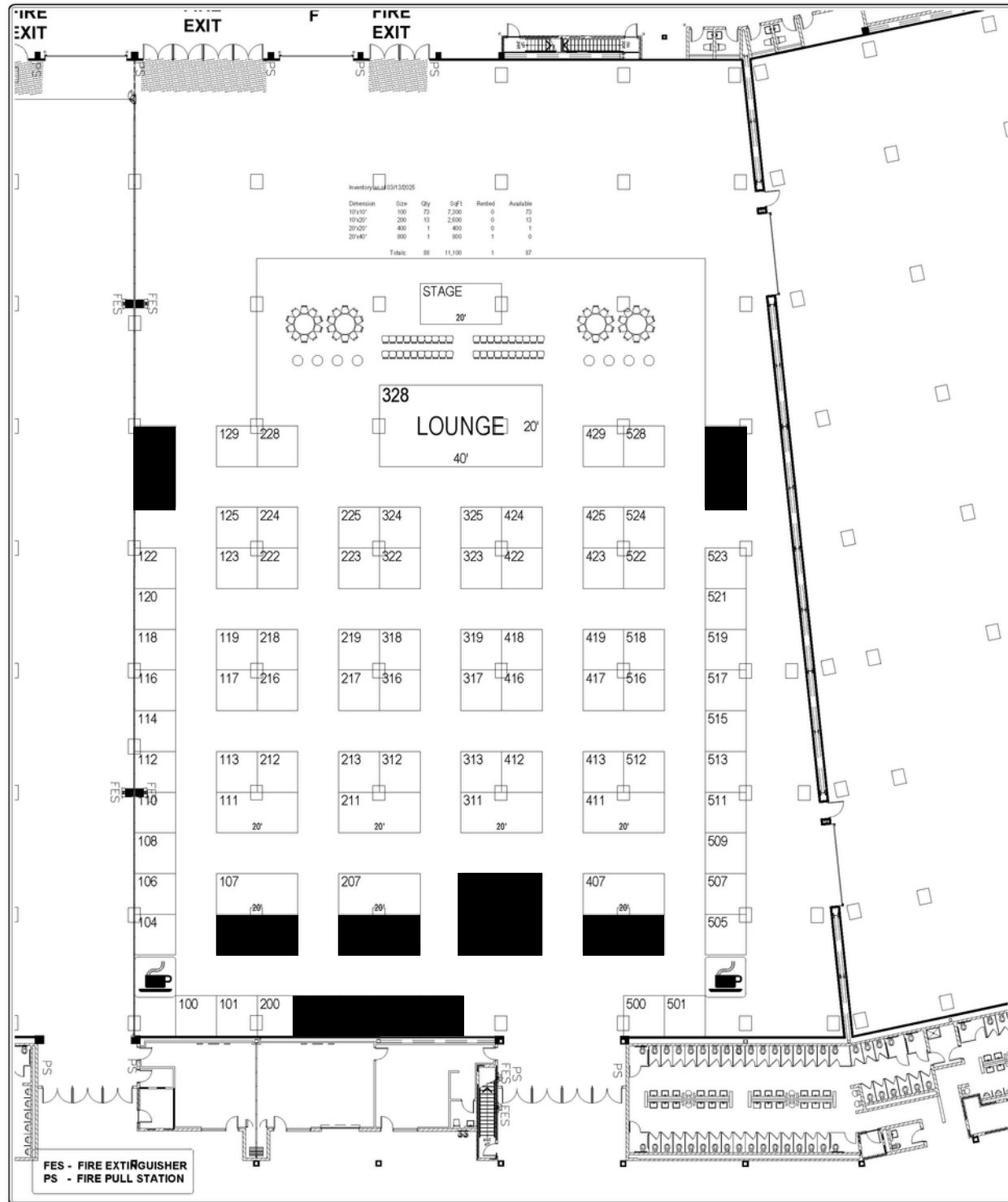
Exhibitor Terms & Conditions

- Please use a ladder or ask GES personnel for assistance.
- Forklifts and pallet jacks are to be used by authorized GES personnel only. Please do not operate this equipment. Ask for help.
- Be aware of the forklifts moving throughout the aisles and docks. Please stay clear of them, especially when they are carrying a crate or load.
- Never run in the exhibit hall. Please walk. Watch your step in the aisles and avoid the loading docks.
- Electrical wires and cords can be hazardous if frayed or stretched over a walkway. Please check all cords for damage. Notify the electrical service company if you need assistance repairing or removing a damaged cord. Do not overload outlets or plugs.
- Please keep fire exits clear. Report any fires immediately or pull the nearest fire alarm.
- If you spill something or notice a spill, clean it up or report it immediately. Please do not walk away from a spill.
- Apply good housekeeping. Dispose of any waste properly and keep materials stacked securely.
- Keep aisles free and clear of any and all debris.
- Protect your valuables while on the show floor. Please keep all expensive or valuable items secured. Unattended items in booths are easy theft targets.
- Notify a GES representative of any safety issues or concerns.

Thank you for your business. We look forward to seeing you at RAECON!

Floorplan

2025 RAECON | Exhibitor Package



FES - FIRE EXTINGUISHER
PS - FIRE PULL STATION



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Every effort has been made to insure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities, or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.

2025 REACON
September 16, 2025
Edmonton Expo Centre
Hall F

Confidential Property Of GES CANADA
File: reacon_1.dwg
Layout: GUIDE F
Plotted: March 13, 2025, 7:49:35 AM
By: Tammy Pucci

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Order from **GES**

Pricing Information

Get up to 25% off! Ordering online is the best way to save.

[Order online here.](#)

- **Advance Pricing** is available until August 29
- **Standard Pricing** is available until September 15
- **On-Site Pricing** will apply on event day (September 16)

[Click here for pricing details.](#)

