

REALTOR® Perks Program

The REALTOR® Perks Program is a low-cost opportunity for businesses to reach 5000+ REALTOR® and broker members while creating value through a particular service or product offering to our members and staff. Note: employees and members mean all employees of the Association, REALTOR® and broker members. It will be the responsibility of the Perks Partner to confirm the eligibility of all program participants.

Annual Investment: \$250+GST

Perks Partner provides:

- High resolution version of corporate logo
- Brief description of the offer or discount and how it can be accessed
- Annual report on overall usage of offer or discount
- Communicate any required content changes including changes to the offer or discount

In exchange, the RAE will provide the following:

- Addition to our REALTOR® Perks Program section on our member portal
- Two (2) mentions in our weekly newsletter - RAE Connect
 - Publication sent to 5000+ members with an average open rate of 68%
- Four (4) social media posts on the RAE's private, member-only Facebook Group
- One, one week (1) feature on the RAE's member portal home page dashboard
- Annual check in to discuss program, confirm interest for following year and to ensure all information displayed is still accurate

Please note that this agreement is not exclusive to the Perks Program and the Association may offer the same or similar discounts provided by other suppliers at any time.